BMW iX3 Flow Edition

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Among the 42 vehicles on BMW's stand at Beijing 2026 was the iX3 Flow Edition, a concept on the first Neue Klasse model that incorporates **E Ink in the bonnet** with eight selectable animations. It continues the iX Flow experiments of 2022 and 2023, now applied to a production model.

The rest of the iX3 sets the language of the new generation: reinterpreted kidneys with an integrated light signature, forward-oriented lines and BMW Panoramic iDrive, debuting in China with the Neue Klasse. The same day BMW presented the new 7 Series with the illuminated "Iconic Glow" grille, minimalist crystal headlights and an interior of leather, textile, wood, crystal glass and metal, plus the long-wheelbase iX3 and i3 developed in China for China.

E Ink on a body panel is, today, a demonstrator. But the path it follows (a functional film laminated onto a curved substrate, protected by a clear coat) is the same one already used by in-mould film decoration, which is why it matters to makers of bonnets, tailgates and trim.

Source: BMW Group