6th International Maier Design Competition - Shortlisted projects

03/10/2016





Colour & Trim in 2025.

The theme for the 6th edition of Maier Design Competition was to outline a new Colour & Trim concept for an automotive vehicle for the year 2025, to go on sale in one of the following markets: China, India, NAFTA or Europe.

The idea was to create a narrative based on a need or opportunity in a particular market that leads to a new aesthetic-functional Colour & Trim concept.