Brussels Motor Show 2026: Europe regroups around the affordable EV

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The 102nd Brussels Motor Show, running until 18 January 2026, took the temperature of a European industry looking for volume in the small segment. Kia presented the **EV2**, just over 4 m long, built in Žilina (Slovakia), with a **recycled PET** interior and a slim screen flanked by physical buttons; Fiat reinvented the Panda as a compact electric crossover and Dacia brought the Hipster concept.

On the emotional side, Alfa Romeo showed the Giulia Quadrifoglio Luna Rossa (ten units, materials taken from the AC75 sails) and Renault the 555 hp 5 Turbo 3E. DS presented the titanium-rich Taylor Made No.4 and Mazda the CX-6e. Citroën used the show for the European debut of the **ELO**, its compact people carrier made with Decathlon.

The reading for suppliers: less chrome and more **mass colour**, visibly recycled materials and physical controls returning to the console.

Sources: Wallpaper* · Fleet Evolution