Japan Mobility Show 2025: craftsmanship, luxury and micro-vehicles

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Tokyo was once again the show of ideas. Toyota launched **Century** as a standalone brand above Lexus, with a Century Coupé whose opposing sliding doors (front forward, rear backward) leave a pillar-free opening, 60-layer metallic orange paint and a handcrafted interior with a single first-class rear seat. Lexus showed four LS concepts, including a six-wheeler with small rear wheels to free up cabin space.

Mazda made the case for the rotary engine with the **Vision X-Coupé**, a 5.05 m plug-in hybrid grand tourer with an illuminated grille, green fabrics and warm wood inside, and a CO_2 capture system designed for algae-derived fuels. Mitsubishi showed the Elevance with see-through doors and Daihatsu the Midget X, a 2.2 m electric with round headlamps on stalks.

At the other end, the Toyota IMV Origin proposes a modular vehicle assembled locally without a factory, and the Kids Mobi an autonomous pod with pixel eyes in its canopy. Two useful readings for surface makers: value goes up through handcraft and multi-layer paints, and down to the essentials in exposed, mass-coloured plastic.

Sources: Wallpaper* · New Atlas