7th Maier International Design Competition

30/09/2016



The company Maier S.Coop hereby announces the **"7th Maier S.Coop International Design Competition"**, focussing on Automotive Vehicle Design, from both the standpoint of **Style** and **Colour&Trim.**

The aim of the competition is to imagine and visualize new concepts for the autonomous vehicle in 2030 in terms of formal languages, features, finishes..., and see how they will affect the following specific environments of the vehicle:

- Body exterior front module (front grille, trims, ...)
- Body exterior upper side (B/C pillars)
- Inner handle area of the door panel
- Instrument panel & interior façade

DEADLINE FOR ENTRIES: Thursday, 30th March 2017

The official source of information is the web page at http://bit.ly/2dMIwCC as well as the blog https://blog.sqore.com/ and all communications, modifications and progress regarding the competition shall be published on the aforementioned web pages.

Good Luck!